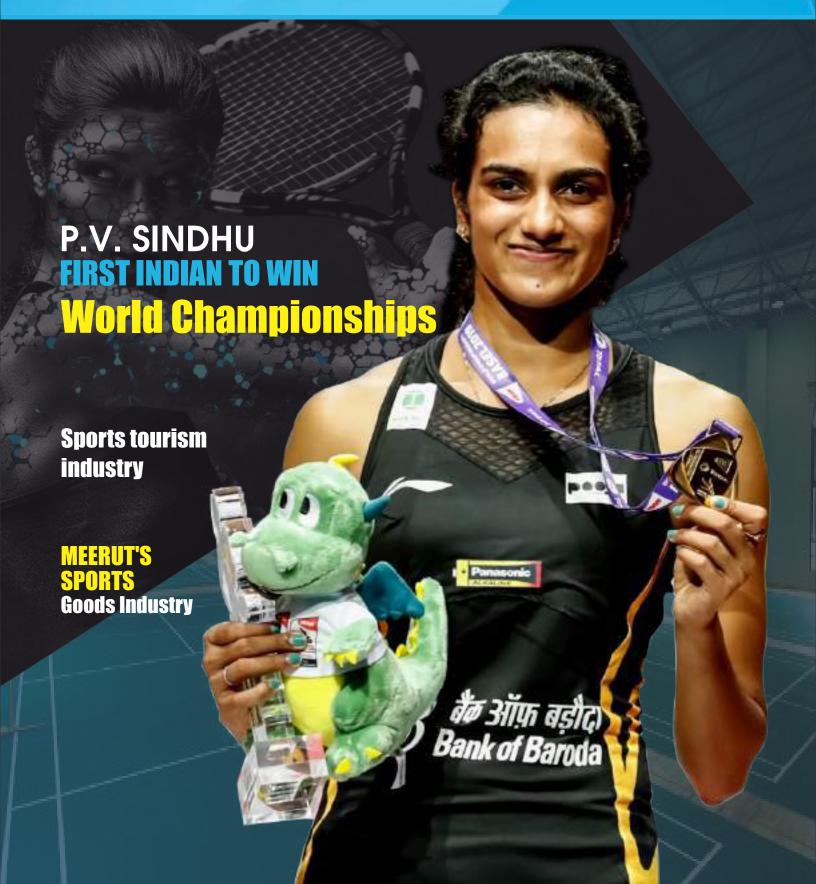
SPORTING GOODS TRADE

An outlook on **Sports Goods Industry**





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Printed, published and owned by Swadesh Kumar, Super 1, Media, 420-C, Nyay Khand-2, Indirapuram, Ghaziabad - 201014 Tel: 0120-6500511

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Greetings from Sporting Goods Trade Magazine.

Sporting Goods Trade Magazine has carved a niche for itself as it is one of the most exclusive magazine catering to all kinds of Sports and Fitness products, starting from sports equipments, sports flooring and host of other sports goods.

In this edition, we are focusing on Sports Flooring which forms the integral part of all kinds sports activities-be it indoors or outdoors. A specialist sports floor is the critical element in providing a comfortable and safe place in which to play sport. Halls may also be used for some non-sports purposes but the primary function of safety requirements should not be compromised. One of the main reasons why sports floors were introduced in the early twentieth century is that it significantly reduces the risk of injury.

One of the great advances in recent times is the introduction of tailored sports flooring. No two sports are the same and therefore the flooring requirements also vary across the sports spectrum.

We will try and provide as much information about the Sport Floorings as can be possible in thus edition and also provide an extensive article on it so that everyone can get oriented towards this important segment of Sports Goods industry.

We hope you all will enjoy this edition!!!

Sonika Padha **Executive Editor**

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Industry demands 5 per cent GST on all sports goods.

Sports goods manufacturers Wednesday demanded a lower GST of 5 per cent for the sector from the existing 12-18 per cent, noting that the government had promised to keep the new tax rates similar to earlier VAT rates. The existing 18 per cent and 12 per cent GST on sports goods should be reduced to 5 percent, the convenor of sports industry body Khel Udyog Sangharsh Samiti (KUSS). The central government had assured before implementing GST on July 1 that the GST slab would be around that of the value added tax (VAT) on related items, the KUSS claimed. On the contrary, it imposed 28 per cent GST on physical fitness, gymnastic and athletic goods and 12 per cent GST on other sports goods whereas VAT on all sports goods had been nil in Uttar Pradesh, Jammu and Kashmir and only 5 per cent in Punjab, Dhir contended. Sports industrialists especially those located in Jalandhar have formed KUSS and have been spearheading the agitation against the Centre for a cut in GST on sports goods to 5 per cent, he added.

He noted that the Centre a few month ago reduced GST on physical fitness, gymnastic and athletic goods from 28 per cent to 18 per cent, but the industry is asking for a uniform 5 per cent GST for all sports goods. The industry group has intentionally selected Dharamshala for holding their press conference a day before Prime Minister Narendra Modi's rally here so that their demand of reducing GST on sports goods may be heard properly.



India were assured of an unprecedented two medals at the World Men's Boxing



Asian Games gold medallist Amit Panghal on Wednesday became only the 5th Indian boxer to clinch a AIBA World Championships medal. Panghal reached the semi-final of 52kg (flyweight) category to assure himself at least a bronze medal in Ekaterinburg, Russia.

Amit Panghal, who had finished with as the quarter-finalist in 2017 world championships, went one step further when he defeated Filipino Carlo Paalam in the 52kg quarter-final on Wednesday. Panghal won the bout by split decision 4-1 and progressed to the semi-final.

Manish Kaushik helps India create history in Ekaterinburg

There was more delight for the Indian camp as Manish Kaushik also assured himself at least a bronze medal by reaching the semi-final of the 63kg category. Notably, Manish came up with a dominant show against Wanderson De Oliveira of Brazil, beating him by unanimous decision in the quarter-finals.

This is the first time more than 1 Indian boxer has medalled at a single edition of World Championships. Sanjeet (91 kg) and Kavinder Bisht (57 kg) are also in the race for medals as they will be in quarter-final action on Wednesday in Ekaterinburg.

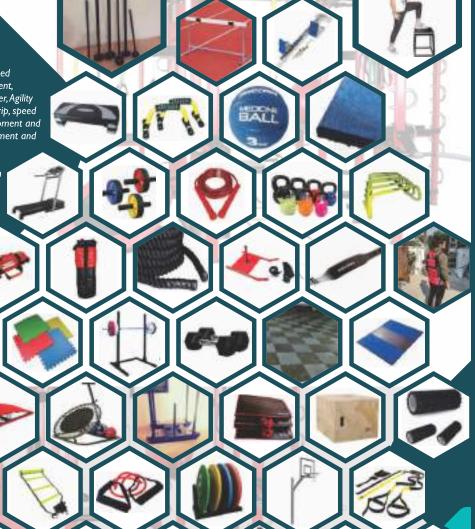
Amit Panghal and Manish Kaushik join an elite list of Indian boxers, including Vijender Singh, Vikas Krishan, Shiva Thapa and Gaurav Bidhuri to have medalled at the World Boxing Championships.

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Kapil Dev to star in Champions Golf tournament

Star senior golfers, including legendary cricketer Kapil Dev, would be vying for top honours at a golf tournament beginning here on Thursday. The first season of the annual 'AVT Champions Tour Golf' will see the commencement of the third leg of the tour at the 'Par 726700 yards course' of the Oxford Golf Resort here on September 19-20. According to a media release, the 'AVT Champions Tour' holds the unique distinction of being the only golf tour catering to 50-year-old or above senior golfers in India. The first leg in Delhi NCR was hosted in March followed by the second round in Bengaluru in June with the final leg scheduled for Kolkata in January. Star senior golfers who would be vying for top honours in the tournament include Dev, former Asian Games double gold-medallist Lakshman Singh, ex-Asian Games gold medallist and winner of the first leg of the AVT Champions Tour Rishi Narain.

Dev (60), who led the Indian cricket team to the 1983 World Cup triumph, took up golf after retirement. The field will also feature All India Senior Golf Champions Gangesh Khaitan along with Vijay Kumar and former India international David DSouza, who was the winner of the AVT Tour Bengaluru leg in June. Besides, 12 senior women golfers will also be seen competing in the event. In the first leg in Delhi NCR, Kapil Dev (74, 72) and Narain (76, 70) were locked at 146 after 36 holes with the latter emerging winner based on the tournament tie-breaker of the better final-round score.

In the Bengaluru leg, Bangalorean David DSouza won easily with a gross score of 152 after rounds of 79 and 73 over two days. The Deutsche Bank Champions Golf Tournament on The AVT Champions Tour will be played in the individual gross stroke play format over 36 holes and the winner will be announced based on the best total score over the two days. As many as 112 senior golfers, with a maximum handicap of 18 across four age categories 50-54, 55-59, 60-64 and 65 & above- have already confirmed their participation, the release said.



Kuldeep, Nadeem put South Africa 'A' on the mat.



India 'A' spinners have put South Africa 'A' on the mat as the visitors ended the second day of the unofficial test on 159/5 on Wednesday - still trailing by 258 runs with just five wickets in the bag. India 'A' spinners have put South Africa 'A' on the mat as the visitors ended the second day of the unofficial test on 159/5 on Wednesday - still trailing by 258 runs with just five wickets in the bag. Chinaman bowler Kuldeep Yadav (2/51) and left-arm spinner Shahbaz Nadeem (2/41) took two wickets each as Proteas skipper Aiden Markram waged a lone battle to remain unbeaten on 83 from 140 balls, his innings laced with 12 fours. Resuming on 233/3, Saha added to his overnight tally of 34 while Karun Nair got out on Day 1's score of 78. Dube also played a brisk innings where he hit the bowlers all over the park to up the ante. At the end, Jalaj Saxena remained unbeaten on 48 to help India 'A' go past the 400-run mark. For South Africa 'A', Wiaan Mulder (3/47) and Dane Piedt (3/78) were the best bowlers. Brief Scores: India 'A': 417 all out (Shubman Gill 92, Karun Nair 78, Shivam Dube 68, Wridhhiman Saha 60; Wiaan Mulder 3/47, Dane Piedt 3/78); South Africa 'A': 159/5 (Aiden Markram 83 batting; Shahbaz Nadeem 2/41, Kuldeep Yadav 2/51) Amit Panghal and Manish Kaushik join an elite list of Indian boxers, including Vijender Singh, Vikas Krishan, Shiva Thapa and Gaurav Bidhuri to have medalled at the World Boxing Championships.



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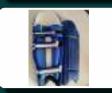
















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Rani Rampal to captain Indian women's hockey team in tour of England

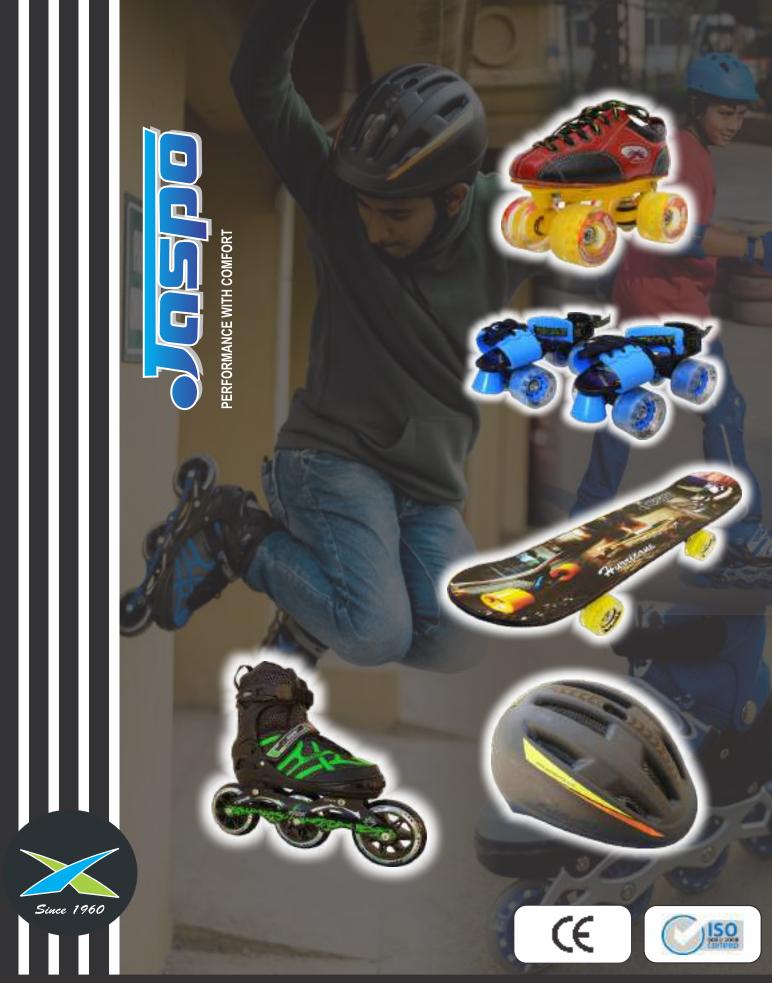
Star forward Rani Rampal was on Friday named captain of the 18-member Indian women's hockey team which will take on England in a five-match series starting September 27 in Marlow. The series is scheduled to take place from September 27 to October 4 and Rani will have goalkeepeer Savita as her deputy. Savita and Rajani Etimarpu retained their places in the side following the team's triumph in the Olympic Test Event in Japan recently. Defenders Deep Grace Ekka, Gurjit Kaur, Reena Khokhar and Salima Tete have also been named in the squad. The midfield sees the return of the experienced Namita Toppo after a lengthy spell on the sidelines due to injury, Hockey India said in a statement.India's midfield will also consist of other experienced players in Sushila Chanu Pukhrambam, Nikki Pradhan, Monika, Neha Goyal and Lilima Minz. The forward-line features Rani, Vandana Katariya, Navneet Kaur, Lalremsiami, Navjot Kaur and youngster Sharmila Devi who made her international debut during the Olympic Test Event in Tokyo. "The balance and mixture of players in our team remains the same from previous tournaments as go into an important phase in our objective of qualifying for the Tokyo Olympics 2020," Chief Coach Sjoerd Marijne said about the team selected for the event."It is good to have Namita Toppo back in the squad for the first time since Asian Games 2018...We still have ten days of training before we leave for the matches in England."I am sure these matches will serve as good preparation for our vital FIH Hockey Olympic Qualifiers in Odisha against USA in November 2019," he added. The Dutchman also said the tour will help in preparing the team to face USA in the FIH Hockey Olympic Qualifiers in Odisha.



Dinesh Mongia Announces Retirement from all forms of cricket



Former India all-rounder Dinesh Mongia announced his retirement from all forms of cricket on Tuesday. Mongia is best known for being chosen over VVS Laxman in the Indian team that finished runner-up in the ICC World Cup 2003 in South Africa. Mongia was last seen on a cricket field in 2007, playing for Punjab, before being banned by the BCCI for joining the Indian Cricket League (ICL). The cricketer made his under-19 debut for Punjab in October 1995 and on the back of his consistent performance in first-class cricket for over 6 years, Mongia was given an ODI call-up into the national team against Australia in 2001. Mongia went on to play 57 ODI for India where he scored 1230 runs at 27.95 that also includes an unbeaten 159 in the series decider against Zimbabwe at Guwahati in March 2002. Mongia also played a solitary T20I for India, however, he never played a Test.The left-hand batsman had a prolific first-class career. Mongia played 121 first-class matches and has 21 centuries to his name. Mongia had also played for Lancashire and Leicestershire. Mongia lost his touch to cricket after being banned by the BCCI. Most players banned by the Board for their association with the ICL were granted amnesty but Mongia remained the lone cricketer who was kept out of the official circuit. The cricketer is said to be taking coaching assignments further on. Last season, Mongia was made a state selector by the Punjab Cricket Association (PCA).



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Vinesh Phogat wins maiden Wrestling World Championships medal

Vinesh Phogat ended her medal drought at Wrestling World Championships as the start Indian wrestler clinched a bronze in Nur-Sultan, Kazakhstan on Wednesday.

Vinesh Phogat defeated two-time world bronze medalist Maria Prevolaraki of Greece by fall in the bronze medal bout of 53 kg freestyle event. She is only the fourth Indian female wrestler to win a medal at the prestigious tournament.

The win comes as a double delight for the young Indian wrestler as she won India an Olympic quota in the 53 kg freestyle event earlier on Wednesday. Vinesh Phogat had shown excellent defensive skills when she defeated World No. 1 Sarah Ann Hilderbrandt of USA in the second repechage round.

Despite having won the Commonwealth Games and the Asian Games gold medals, a world championships medal was missing from her decorated trophy cabinet before the ongoing tournament in Nur-Sultan.



Mary Kom Recommended for Padma Vibhushan, PV Sindhu for Padma Bhushan in All-Women Sports Ministry List



The name of six-time world champion boxer Mary Kom has been recommended for the prestigious Padma Vibhushan award, the first time that a woman athlete's name has been put forward by the sports ministry for the country's second highest civilian honour after the Bharat Ratna. Mary's name was among nine recommended by the ministry for the Padma awards, and in another first, all the nine athletes this time around are women, the Times of India reported. Badminton star PV Sindhu, who became the first Indian to win the world championship in August, has been recommended for the Padma Bhushan, the country's third highest civilian award. Mary Kom was honoured with the Padma Bhushan in 2013 and Padma Shri in 2006. If she receives the Padma Vibhushan award, it would make her the fourth sportsperson to do so after chess wizard Viswanathan Anand in 2007, cricket legend Sachin Tendulkar in 2008 and mountaineer Sir Edmund Hillary, who got the award posthumously in 2008. Sindhu was overlooked for the Padma Bhushan honour in 2017 after her name was recommended by the sports ministry. She had got the Padma Shri in 2015. The other seven women in this year's list have all been recommended for the Padma Shri. They are wrestler Vinesh Phogat, table tennis star Manika Batra, T20I skipper Harmanpreet Kaur, hockey captain Rani Rampal, former shooter Suma Shirur and mountaineer twin sisters, Tashi and Nungshi Malik, the TOI report said. The recommendations have been sent to the Padma awards committee in the home ministry. The names of the awardees will be announced on the eve of the Republic Day next year. The 36-year-old Mary Kom is looking to qualify for her second Olympics - the 2020 Tokyo Games - after securing a historic bronze at the 2012 Games in London. She had clinched the world title in 48kg category for the record sixth time last year.



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Hero MotoCorp renews deal with Golf world's biggest icon Tiger Woods.





In one of the biggest endorsement deal by the Indian brand, Hero MotoCorp renewed their corporate partnership deal with Golf world's biggest icon Tiger Woods. Woods will continue to be Hero MotoCorp's Global Corporate Partner for the next four years. India's leading two-wheeler brand announced the extension of their partnership with the iconic golfer.

Hero MotoCorp and Woods' association began in 2014 and the announcement of the renewal of their partnership was made on the eve of the Hero World Challenge, which sees the world's top 18 golfers compete at the Albany, Bahamas. According to the sources, Hero MotoCorp is shelling our 150 Cr for 4 year relationship with Woods. This deal will once again enable Hero to bring Woods back in India either in year 2020 or 2021.

World's First Hockey Helmet With MIPS Brain Protection System Announced

MIPS, the world leader in brain protection systems within helmet safety, today announces its partnership with premier hockey brand TRUE and the development of the first MIPS-equipped hockey helmet, the Dynamic 9 Pro, slated for release later this year.

According to a 2015 research paper by Hutchison et. al, the most common body part initially contacted in a collision during an ice hockey game, is the player's head (at a rate of 68%), and 88% of concussions involved player-to-opponent contact as part of regular play, outside of fighting on the ice.

In an effort to account for these statistics, TRUE sought out MIPS' expertise, built on decades of neurological research and their successful transformation of the safety culture in the cycling, snow, equestrian, and motorcycle markets. By partnering with MIPS to create the Dynamic 9 Pro helmet, TRUE is poised to build a safer environment for players around the world.



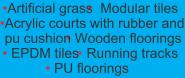


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Polish Sportswear Company, 4F enters Indian market.



Polish Sportswear Company, 4F is all set to test the water in Indian market. Initially, they will try to gauge the market through online selling. Business Standard reported yesterday, 4F will probably approach national sports clubs first. After that, they will aim for consorting with Olympic Committee.

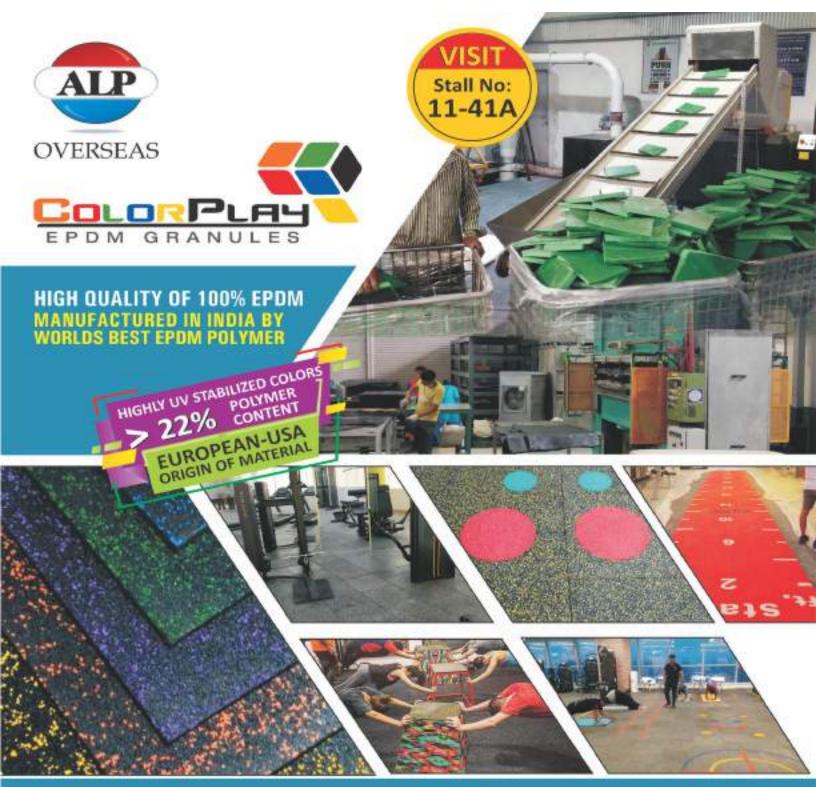
This Polish company is headquartered in Krakow and associated with many internationally renowned sportsperson. They have Lukasz Kubot, a Polish Tennis player, Czech sprinter Patrik Storm, Alpine Skier, Karlina Garmatniece and Dumble Olympian Luger Ulla Zirne as their brand ambassadors. Besides having a retail driven market in Poland, they also enjoy a significance presence in Austria, too.

Goodwin Enterprises has carved a niche in Sports Goods Industry



Incepted four decades ago in 1977, Jalandhar based Goodwin Enterprise has been delivering qualitative sports goods, accessories and equipment. With a prolific product platform comprising Cricket Bats, Batting Leg Guards, Arm Guard, Batting Gloves, Cricket Balls, Cricket Helmet, Promotional Net Ball, Martial Art Shin Guard, Boxing Chest Guard, Taekwondo Uniform, Martial Art Uniform, Marker Cones and Boxing Equipment. Backed by with state-of-the-art technology, sports goods of Goodwin Enterprises are internationally acclaimed due to their reliability, durability and light weight. In the wake to tap the international market, Goodwin launched two sister concern AM Enterprise and Goodwin Enterprises and succeeded to earn gross revenue of rupees 3 crores per year.

Goodwin concentrating more on the combat form of sports presents two major brands viz. SMAI and Fighting Films. SMAI contains boxing safety gears including World Karate Foundation approved Gloves, Bodyguards and Fighting Films covers judo uniforms. Becoming a complete one-stop solution provider, Goodwin also provides longlasting mats for the sports of Karate, Taekwondo, Judo, and MMA. Other product which also features the company's products line includes Sports Bags accessories like hand wraps and skipping rope.



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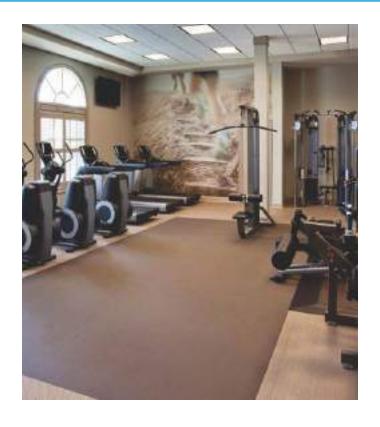
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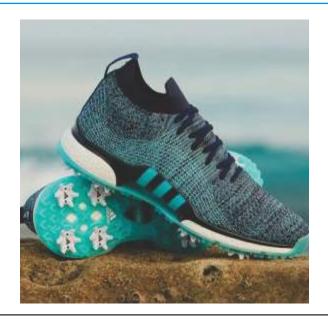
Indian Sports and fitness goods market projected to reach \$5,565 mn by 2023

The Indian sports and fitness goods market is projected to reach US\$ 5,565 million by 2023 at a CAGR of 9.0% during 2019-2023 five-year period. The market was valued at \$ 3,314 million in 2017. The rising interest in health, fitness, better level of awareness, expansion of physical education institutions, professionalism in sports and an expansion in the business of sports are the key attributes to augment the sports industry in the country.

Indian Sports and Fitness Goods Market Drivers, highlights the growth and projections for the sports and fitness market in India. Sports is considered an important part for the overall growth of an individual. As a result, numerous schools, colleges and other public institutions in India are encouraging students to opt for physical education as well as other curricular activities. Besides this, growing awareness about personal health among the Indian population has led them to join health clubs and gyms or actively participate in different sports.



Adidas Launches First-Ever Upcycled Golf Shoe for the U.S. Open



Adidas Golf continues to create fresh and interesting versions of its TOUR360 shoe. The latest limited edition, the TOUR360 XT Parley, showcases the brand's commitment to the sustainability of our oceans. The entire upper of the shoe is constructed of yarns spun from upcycled plastic waste intercepted from beaches and coastal communities. Fittingly, adidas is launching the shoe on Monday, June 10 to kick off U.S. Open week at Pebble Beach.

The TOUR360 XT Parley features a striking ocean blue and aqua green color scheme. The upcycled upper sits on adidas' full-length BOOST midsole and TOUR360 XT cleated outsole with X-Traxion technology. A sock-like opening gives the shoe a modern streetwear vibe, while the 360Wrap provides stability and support in the midfoot area for a locked-in feel. It also comes with a one-year waterproof guarantee.



















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SGT BUREAU EXCLUSIVES

Sports Tourism An Industry on the rise



Globally sports tourism is a multi-billion dollar industry. According to estimates, global sports tourism was worth USD 7 billion in 2017, said Cox and Kings. Sports tourism is witnessing 10-12 per cent growth as Indians are showing more enthusiasm for visiting a country to attend sports event, according to industry experts. The first love for Indians is cricket and they travel to watch the game, whether in India or overseas, he added. There has also been a shift in the interest for other sporting events like the Soccer World Cup or the Olympics. A major 10-12 per cent growth in arrivals to these destinations has been noticed, when a major sporting event is organized. Indians travel to Australia, New Zealand, Sri Lanka and England to watch cricket matches, however, over the last 10 years there is a growing interest to watch the Olympics, the Soccer World Cup and Grand Prix Formula One motor events.

The Olympics or Soccer World Cup are highlights for Indians and they love the atmosphere associated with the games, Anand said, adding that there are people who travel to specific sporting events during the Olympics or a few of them only travel for the opening ceremony. This segment is primarily dominated by men who come together to watch the sporting event. Large companies are also organising incentive trips for their top performers and use this opportunity for team building activities. Indians, who travel for such events, usually extend their stay for a couple of days or a week to explore the destination. India saw a change in travel patterns and rise in incidence of travelling for sports events ever since the launch of Indian Premier League in 2008. The 2011 ICC World Cup further cemented Indians love for travel coupled with watching their favourite sporting stars in action.

Another interesting trend has been noticed during the 2015, ICC World Cup in Australia and New Zealand. Cricket fans explored these two destinations as among the most preferred honeymoon or holiday destination. The bookings for these destinations went up by 35 per cent. Over the years, Indians have explored and shown interest in other sporting events, including football, tennis, Olympics, Commonwealth Games, Grand Prix Formula One motor events among others. Indians have always loved both sports and travel, so holidays around sporting events are the perfect combination to satisfy two cravings at once.





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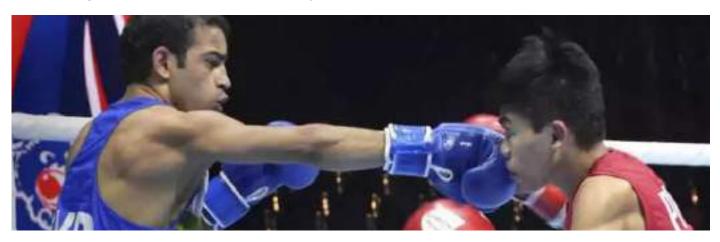
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SGT BUREAU EXCLUSIVES

India's best flyweight - make that 'slyweight'

World Championship semifinal was tricky. Saken Bibossinov was three inches taller and preferred fighting from a distance. And the southpaw Kazakh was coming into the bout with a strong win over European gold-medallist Artur Hovhannisyan.



If you go by the coaching staff's assessment, Amit Panghal is Sherlock Holmes come to life. In that the Indian boxer is not helping out redheads or chasing demonic hounds in the countryside. The reference is more to the version played by Robert Downey Jr. Or at least the scenes in which the master sleuth contemplates physical altercation, calibrating his opponent in a pre-fight walkthrough, figuring out where to hit, how hard to hit and what happens once he hits. "Amit is like that only," coach Jay Singh Patil tells The Indian Express from Ekaterinburg. "He is India's most cunning boxer. So when people think he is starting slow or is nervous in the beginning, he is only figuring out the strategy of his opponent. Then in the two rounds he breaks them down." There is merit to not leaving a contest till too late (check our coverage of the Wrestling Worlds for more on that). But in Panghal's case, it is all about belief in one's abilities and the gameplan. Coupled with his technical prowess, the confidence makes him India's best flyweight. It started out in a typically cagey manner, but unlike Panghal's previous opponents, especially the Filipino in the semifinal, Bibossinov was conservative. He took his time, feinted, gauged the distance and avoided long combinations. On several instances it was the Indian who tried to push the pace and was tested by counters. Panghal's been dispatching opponents trying to rush by creating space and countering. Here was a guy who knew how to use the height and reach advantage, goading the Indian to make the moves. "Nervousness to kuch nahi thi. Just that the Kazakh started out well, but I was confident in the strategy and the game-plan," says Panghal. "We had studied his bouts and knew what his plan would be. I just took some time to understand what he was trying to do and then began my attacks."

Panghal began the second round with lunging jabs, moving in with a strong right and following it with that trusty overhand left. A few of those stinging combos were enough for the Kazakh to start attacking, and playing into Panghal's hands. The "It took Amit two minutes to study the Kazakh boxer," says high performance director Santiago Neiva. "We were always confident, even during the announcement of the decision In a close bout but in a fairly clear manner." Two judges had scored the bout against Panghal, a verdict too close for comfort.



SGT BUREAU EXCLUSIVES

Meet Ravi Dahiya, a man of few words but talent in abundance

Ravi Dahiya is staring into nothing, sitting in the training arena at Barys Arena with his arms clutching his knees. He has qualified for the Tokyo Olympics after knocking off some established global stars in the 57kg but hardly shows any emotion. There is not even a smile on his face. Even when the referee raised his hand after his win over formidable Japanese Yuki Takahashi, he gives an impression as if he has lost. This was the result, which secured his passage into the Tokyo Olympics. Then the 22-year-old bumps into Russian world champion Zaur Uguev and suffered a narrow 4-6 defeat to go out of the gold medal race. "They were scheduling my bouts too close to each other," he says on a memorable day for him but does not utter a word on making it to the Olympics.



He walks out of the stadium, saying he has to look after his weight. That's Ravi Dahiya for you! A man of few words but with everything in his arsenal that he needs to have for excelling on the mat. He won the bronze in 57kg in Nur-Sultan, Kazakhstan, on Friday on his debut at the World Wrestling Championships. That he possesses extraordinary talent was never in question. He won a silver at the Under-23 World Championships in 2015 to give a glimpse of what is coming in future. If anyone doubted his potential, he showed his mettle at the Pro Wrestling League when he beat U-23 European champion and also Sandeep Tomar, who literally owned the 57kg category before Dahiya's rise. There were a few who were still not willing to believe in him, saying PWL was not a platform to judge him. However, it was this platform which enabled him to make a name for himself. He, once more, silenced the critics by excelling during the national trails for the Worlds, emerging winner from arguably the most competitive category, which featured Sandeep Tomar and Utkarsh Kale. Dahiya is a product of the national capital's Chhatrasal Stadium, which has already given India two Olympic medallists -- Sushil Kumar and Yogeshwar Dutt. He came here from his village Nahri in Harayna about 10 years back when he was just a 12-year-old and since then has been training under Mahabali Satpal and coach Virender. And anyone who has seen him train, would say that he is a shy person, who does not express himself much. "What should I say? I am like this since my childhood. My real journey has just begun. What have I achieved? There are Olympic medallists from my training centre. What have I done?," said Dahiya, who idolises Iranian great Hasan Yazdani. Wrestler Arun Kumar, who has largely mentored him, chips in, "See, this how he has been brought up." Sushil Kumar says, "You will find all Chhatrasal stadium trainees like this. They are focussed." It shows on the mat. His possesses remarkable composure, stamina and power. He does not get rattled even when he is trailing by a huge margin.



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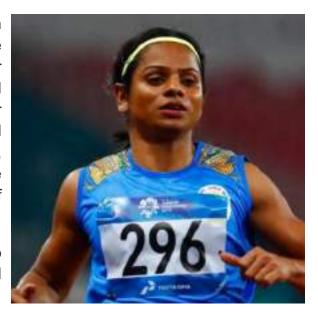
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SGT BUREAU EXCLUSIVES

These days there is pressure to perform

ndia's sprint sensation Dutee Chand will be seen in action at the World Championships in Doha after the national federation accepted an IAAF invite for her participation. The Athletics Federation of India had named a 25-member team for the September 27-October 6 championships in Doha while also approving World University Games 100m champion Dutee's name, pending an invite from the IAAF. Dutee did not meet the qualification mark of 11.24 seconds, but found herself within the required number of competitors for the event.

"2019 has not been a good year for me when it came to timings. I hope to perform better at the World Championships," Dutee tells Laxmi Negi



Are you feeling special with that IAAF invite?

I couldn't qualify for the World Championships, but IAAF invites according to rankings. I am 33 in the world and they send invites to the top 50. I am happy that this is my second invitation from the IAAF. In 2017, in London, I was invited too. 2019 has not been a good year for me when it came to timings. I have won all the meets in India and came with few medals from abroad too, but did not manage to clock good timings. I hope to perform better at the World Championships.

You were awed last time in London. Are you better prepared for Doha?

In athletics, I have been doing well from my junior days. I have performed consistently well. But, yeah, these days there is pressure to perform. But I would call it good pressure. There is no guarantee for good results, that's not in my control. All I can do is hard work and I concentrate on it.

Is there are pressure to perform now?

Today, I would like to thank the media for covering athletics. It was only after my story came out in the media and it was picked up by social media that many big brands are coming and supporting athletes like me. It had taken a long time and this is result of my hard work. Earlier we used to travel by train. I used to come with the medal hanging around my neck, but no one cared. These days we travel by flights, people know about me. They are ready with bouquets. Fans want to click selfies with me. Things have changed a lot, it is a welcome change.

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SGT BUREAU EXCLUSIVES

Let's Play India, Olympics Medals will follow.....



Jitendra Joshi Co-Founder & Director SportzConsult

A country of a billion people and yet only 3 medals won at the 2008 Olympics. The statement went berserk in media. The Indian sporting ecosystem was lamented beyond imagination. But if you think about it, ours is also a country of a few thousand "active" population. Are we really making an apples-to-apples comparison when we compare our medals or population with the rest of the world?

A sea of well-intended changes has been initiated by the government, private sector as well as non-profit organizations. There are more than 10 IPL style leagues running in the country today. The government has set across a dedicated fund called TOPS (Target Olympic Podium Scheme) for supporting our Olympic hopefuls. Multiple talent development initiatives are running in the country, set up by the likes of NBA, PSG, FC Barcelona, Arsenal etc. Undoubtedly, all of these have helped in increasing the size of the Indian sports market and attracting attention from corporate and the world at large. Today, sports sponsorship market in Indian touches INR 6,400 Cr, up 164% from INR 2400 Cr back in 2008.



Yet, 8 years later at the Rio Olympics 2016, our medal tally degraded to one less than what was achieved at Beijing in 2008. Why? Let's take a step back. In our obsession with getting gold, are we missing the focus of building a sporty nation before we start counting medals? Should we be asking ourselves - how many are actually playing? Do we have real sports fans?

At SportzConsult, we strongly believe in "Mass Participation" as a critical pillar in the making of a sporting nation. We were founded with the mission of making 100 million play sports. Only when the bottom of the pyramid is strong will we see the top of the pyramid swell. We see validation of our philosophy when sporting giants like NBA and Reliance Foundation invest at grassroot level in order to grow the sport. Over the last few years, we are proud and happy to have provided opportunities to play to close to 4 million Indians.

We are launching our 'Point of View' on "A Practical Approach To Building A Sporty Nation".

Through this paper, we are happy to present our learnings of the last 14 years for bringing in a sporting revolution. We have discussed the two fundamental pillars, key drivers for creating sustainable ecosystem, the approach and roadmap to building a sporting nation. The paper will take you through a few examples of viable business models for accelerating sports drivers.

To get a complete insight about the approach, please visit our website www.sportzconsult,inor get in touch with us and we can share the paper with you. We are sure it will be informative.

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MEERUT'S SPORTS GOODS INDUSTRY

Meerut's sports goods industry turns its focus on athletics, other niche Areas.



Meerut, already famous as the world's manufacturing hub for top quality cricket gear, had provided the shot puts and javelins that Swapna Barman (heptathlon), Tajinderpal Singh Toor (shot put) and Neeraj Chopra (javelin throw) used to win their gold medals. The medals were a victory for the sport goods makers in the city trying to diversify into athletics, fitness, gym and other high-end equipment. "Meerut has already made a name as the world's top manufacturing hub for cricket goods," says president of the All India Sports Goods Manufacturers Federation. "But new and niche sectors such as gym equipment and weights for athlete training are providing companies here an opportunity to diversify and reach out to new markets globally. Cricket, after all, is restricted to only 125 countries." The sports industry in India is moving beyond cricket towards a wide variety of other sports, resulting in the growth of viewership, participation, and sports-related industries, said a June 2018 India Briefing report from business advisory firm Dezan Shira & Associates. The city in Uttar Pradesh is home to 15 top brands in sports equipment, including table tennis, weightlifting, sportswear, gymnastics, weight training and fitness. The value of sports goods exported in 2017-18 was Rs 1,079 cr, according to the commerce ministry. The All India Sports Goods Manufacturers Federation says 60% of the sports goods made in India are exported, which pegs the sector a .. at approximately Rs 1,750 crore. Meerut alone has 45% share of the export market. There are roughly 3,000 units in the city, employing around 25,000 workers, according to industry estimates.

The industry, comprising mainly small scale units, employs around 500,000 people around the country. The value of the country's sports goods market could not be ascertained as industry experts said it was difficult to estimate the highly unorganised market. But the commerce ministry projects the segment to grow 8% in 2018-19. This has made sports goods makers in Meerut gear up to corner a wider market. Availability of skilled and unskilled labor, proximity to Delhi and the presence of a large number of established manufacturers give this city added advantages over other sports hubs such as Jalandhar, which was a hub for inflatables such as footballs but has been losing its market share to other countries. Meerut has over the past few years seen the emergence of top brands that are making a global impact in athletics and track and field gear, table tennis and niche fitness equipment, including gear used by athletes, says Amber Anand, director of Nelco Sport. "Meerut is already the world's top cricket bats manufacturing hub and companies here have been able to use the brand advantage to enter other niche products and make a mark." Jalandhar in Punjab, which is an older sports goods hub in India, employs more people but the manufacturing sector has remained unorganized.

"Jalandhar is the hub for manufacturing balls and inflatable, but it is losing ground to different countries, including Pakistan and China. Unfortunately, companies in that region have not taken enough efforts to diversify. Cricket equipment is only exported to 60 countries and even in India, there are more cricket fans who watch the game rather than play." But diversification won't be of any use unless the sports goods companies in Meerut can reinvent themselves, say experts. Most companies here are old family-run entities.





ADVENTURE SPORTS IN INDIA

India is fast emerging as a favored destination for adventure sport blessed as it is with mind boggling geographical diversity and varied landscape. The mountains, beaches, oceans and deserts; all present great opportunities for adventure sports. Mentioned below, in no particular order, are the top 10 adventure activities available in India.

Paragliding

Paragliding is a recreational and competitive flying sport. It is a free-flying foot launched aircraft wherein a pilot sits in a harness suspended below a fabric wing. Its shape is formed by its suspension lines and the pressure of the air entering vents in the front of the wing. It is most popular recreational sport that is performed aerially. Some of the most popular destinations for Paragliding include Ladakh, Kamshet, Darjeeling, Solang, Billing and South Anjuna in Goa.



River Rafting

River Rafting is one of the most popular adventure sports in India. It provides an exotic location for tourists who love peaceful ambience and also to those who believe in hardcore adventure activities. There are more than a hundred numbers of operators that operate and offer rafting opportunities. It is a fun-filled activity that lets you plunge into the awesomeness that life has to offer and shun the hectic boredom once in a while. Popular destinations for River Rafting include Zanskar, Manali, Rishikesh, Coorg and Brahmaputra.



Bungee Jumping

Bungee Jumping is an exciting and thrilling water sport that is a must for all ages, but before you go on an adventure. It is an ill-advised sport for the faint hearted. You might be surprised that though a lot of people take the initiative to try it out, but most back off just before the jump. First a long, extremely strong & stretchy cord is tied around the jumper's ankle, which leaps off of the jumping point. Rishikesh, Goa, Delhi and Bengaluru are the popular Bungee Jumping destinations in India.



Heli Skiing

Heli Skiing is an abbreviation used for helicopter skiing. It is also known as an exhilarating winter sport. One drawback of this sport is that it is not for everyone, only the people who are experienced and advance skiers can enjoy the sport. It is one of the recreational activities that has been and still is popular with active people. It is the best way to get acquainted with the snow clad hills of the Himalayas. Gulmarg in Kashmir and Manali in Himachal Pradesh offer astonishing activity that takes place.



Waterfall Rappelling

One of the most wonderful creations of nature is the waterfalls. It attracts hundreds of people towards its beauty and offers a chance to explore them a little further and deeper. The best and the most adventurous way of doing it is via trying water rappelling. It is an adrenaline pumping adventure on the waterfall down the rock and facing the extreme water torrent yourself. Coorg in Karnataka and Vihigaon in Maharashtra offer a wonderful experience of Waterfall Rappelling in India.



Snorkeling

Snorkeling is considered one of the safest ways of exploring life beneath the waters. It is also a popular activity and a unique way of exploring underwater life. This is done from the surface of the water and usually requires equipments such as diving mask, fins and a breathing tube. India is blessed with amazing group of islands that allows the unique experience of snorkeling. Andaman & Nicobar Islands, Goa, Karnataka, Maharashtra and Lakshadweep are the popular snorkeling destinations in India.



Cycle Trekking

The mountainous region delivers a special kind of excitement to the adventure junkies. The great topography of India will let you experience this excitement. For cycle trekking, the Himalayan range and the mountainous regions of Kerala are the most favorite for the activity. One can ride individually or in groups to rejuvenate their senses.



Hot Air Ballooning

One of the best things for those who don't have money to burn, Hot Air Ballooning is the activity of flying hot air balloons. It is the best to way to feast upon the bird eye view of the place. It also allows people to explore the unknown and breathtaking places in India. Jaipur, Pushkar and Ranthambore National Park, 3 of the most popular places to visit in Rajasthan, offer this excellent experience.



Sky Diving

Sky Diving is an adventure activity that was created out of a necessity. You need immense guts to try it out. It offers an experience to fly with the birds. When the diver is all set to fall from an aircraft and is provide with the parachute to land safely on the ground. Dhana in Madhya Pradesh, Mysore in Karnataka, Deesa in Gujarat and Aamby Valley in Maharashtra are some of the popular Indian places for Sky Diving.



COVER STORY

World Badminton Championship 2019: PV Sindhu becomes first Indian to win gold

P V Sindhu on Sunday became the first Indian to win badminton World Championships gold by beating familiar rival Nozomi Okuhara of Japan in a lop-sided final here on Sunday. The Indian won 21-7 21-7 in the summit clash that. Two years after being robbed of the gold by Okuhara in an epic 110-minute final at Glasgow that went down as one of the greatest battles in badminton history, Sindhu finally exorcised the ghost of that heartwrenching loss with a completely dominating win over the same opponent. It was Sindhu's fifth World Championships medal -- joint most for a woman singles player with former Olympics and world champion Zhang Ning of China -- to go with the two successive silvers and a couple of bronze medals.

Sindhu has also won an Olympic silver in 2016 Rio Games, a silver at Gold Coast Commonwealth Games, an Asian Games silver at Jakarta and the BWF World Tour Finals last year. Prime Minister Narendra Modi hailed PV Sindhu for winning gold at the BWF World Championship, saying her dedication is inspiring. "The stupendously talented @Pvsindhu1 makes India proud again! Congratulations to her for winning the Gold at the BWF World Championships," the prime minister tweeted. The passion and dedication with which she's pursued badminton is inspiring, he said. "PV Sindhu's success will inspire generations of players," he said.

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World champion PV Sindhu will look to reassert her supremacy when she spearheads the Indian campaign at the USD 1,000,000 China Open World Tour Super 1000 tournament beginning here on Tuesday. The World No.5 Sindhu ended India's long wait for a world championship gold at Basel, Switzerland last month. She achieved the historic feat after her third successive final appearance. The performance also turned around her erratic season during which she had reached the finals at the Indonesia Open Super 1000 event. Life after that historic gold has been all about felicitations and the Indian will now have to quickly turn her focus back on badminton as she remains the country's best bet at the China Open, a title she had won in 2016. The 24-year-old from Hyderabad will begin her campaign against China's Li Xuerui, a former Olympic gold medallist and World No.1.Interestingly, Sindhu had announced her arrival on the international scene when she had stunned the then Olympic champion Li at the China Masters in 2012. Since then, Sindhu has reached the highest echelons of international badminton, while Li has been dealing with a career-threatening knee injury that she suffered at the Rio Olympics.

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The Chinese is currently ranked 20th but has a 3-3 record against Sindhu. Sindhu had beaten Li at the Indonesia Masters earlier this year and if she can cross the opening hurdle, she is likely to face Canadian Michelle Li, who hasn't beaten the Indian since 2014. If everything goes well, then she might be up against China's third seed and All England champion Chen Yufei in the quarter-final. World No.8 Saina Nehwal, who had won the Indonesia Masters this year, will also look to put up a good show following her recovery from injuries which bogged her down this season The former World No.1 looked good at the world championships before a few controversial umpiring decisions ended her run when she lost to Mia Blichfeldt of Denmark in second round. Saina will face Thailand's Busanan Ongbamrungphan in the opening round and is expected to clash with former world no.1 and her nemesis Tai Tzu Ying of Chinese Taipei in the quarter finals. China Open, the last Super 1000 event of the World Tour season, will also see the return of two superstars -- Olympic champion and three-time world champion Carolina Marin and 2017 World Champion Viktor Axelsen. Both the bigwigs will be back after recovering from their respective injuries.



The Indian campaign lost a bit of sheen with the withdrawal of Kidambi Srikanth and HS Prannoy. While Srikanth's knee injury flared up during the world championships, Prannoy is down with dengue. All eyes will be on B Sai Praneeth, who ended India's 36-year wait to become the first Indian male shuttler to claim a medal at the World Championships. The talented shuttler will open against Thailand's Suppanyu Avihingsanon and is likely to face China's third seed Shi Yu Qi in the second round. Former Commonwealth Games champion Parupalli Kashyap too will be in the fray, taking on France's Brice Leverdez in the first round.

Returning to action after an injury lay-off will be the pair of Satwiksairaj Rankireddy and Chirag Shetty, who became the first men's pair from the country to win a super 500 event at Thailand Open last month. The duo, who had broken into the top 10, will open against Canadian combination of Jason Anthony Ho-Shue and Nyl Yakura. In mixed doubles, Satwik will pair up with Ashwini Ponnappa and meet Praveen Jordan and Melati Daeva Oktavianti, the Indonesian sixth seeds. The other men's pair of Manu Attri and B Sumeeth Reddy will square off against the second-seeded Indonesian pair of Mohammad Ahsan and Hendra Setiawan. Ashwini and N Sikki Reddy, the Commonwealth Game bronze-medallists, will fight it out against the Taiwanese combination of Cheng Chi Ya and Lee Chih Chen in women's doubles, while Sikki and Pranaav Jerry Chopra will lock horns with Germany's Mark Lamsfuss and Isabel Herttrich.





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Cheap variants of artificial grass come with their inherent problems, but that is a story for another day. For high quality and durable turf there are Indian infrastructure companies like Altius Sports & Leisure Pvt Ltd offering synthetic turf products from TigerTurf New Zealand Ltd, one of the most quality-conscious turf manufacturers in the world.

Here's my review of Altius Sports:

Responsiveness: A

After I placed an enquiry on their website, I was contacted in less than an hour from their Kolkata HQ and given a full introduction. Appointment day & time set.

Estimation Process: A+

A young gentleman met me from their Delhi office, as I was there on business, along with a box of samples with different types of turf they offer. I could feel and evaluate each product as I was explained the pros and cons. After listening to what I was trying to accomplish, the sales manager gave me his honest recommendation that despite my desire to turn our natural grass football field into a synthetic grass football field, our institution would be better off with a multi-sport arena in the same space not only for aesthetics (their designs and layouts created by experts in New Zealand are beautiful) but also long term practicality. Altius Sports has designed and installed arenas all over India and in neighbouring countries for ten years so they know what they are talking about.

I appreciated their opinion on what was best for the institute and just as promised, I was mailed me a very detailed estimate that same evening, complete with CAD diagram, dimension details and 3-4 different cost estimates for each section based on turf specifications. My research and discussion with other vendors showed me that Altius Sports' charges are right in the range of what is considered standard per square foot.

Installation: A

On installation day, about 6 weeks after the order - the material has to be manufactured and shipped - Altius Sports' team showed up for a "kick-off" meeting with myself and my facilities manager. In the mean-time, tools and machinery for installation had already been mobilized at site. Indian climate notwithstanding, the project was finished in time. At first glance the transformation was incredible to behold and everyone was pleased with the choice that we had made. And just before hand-over, I was given a full walk-through of the site and a few places, where I had concerns, were addressed without any fuss.

Customer Service: A+

What I appreciated was Altius Sport' dedication to ensuring my complete satisfaction. I'm sure anyone might expect great customer service for the amount of money being spent here, but I take nothing for granted. The sales manager himself visited many times to inspect progress and checked with me personally that everything was proceeding as per plan. To my surprise, I was also paid a visit by the head of sales himself and he spent time on site with his team and mine. This was completely unnecessary, but it spoke volumes about how Altius Sports is run.

Overall: A

If you're considering artificial grass for your institute - be it a school, college or club, I would strongly recommend you give Altius Sports a call. They are the best in the business, especially when it comes to the Love of the Sport.

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Certified to European EN71-3*, safe as a toy.

Multi-Sport

Unique to TigerTurf and exhibiting excellent playing characteristics for virtually all sports, these surfaces come in a range of colours and lines for better depth perception and at the same time, maximize usage of space while remaining low on cost. We also have surfaces that are ideal for rooftops with multiple certifications

Tennis

From the founding members of the International Tennis Federation, comes the most durable and cushioned surface to match every style of play. ITF certified.

Tracks

With optimum sport functional properties, high durability and a long lifespan, our track systems break all records. IAAF certified...

Acrylic & Polyurethane surfaces for Basketball, Tennis, Vollevball and Multi-Use

Seamless surfaces that remain unmatched in performance. ITF certified.

Interlocking Tiles for Basketball, Tennis, Skating and Multi-Use

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Vinyl Flooring for Badminton, Table Tennis, Volleyball and Multi-Use

Our products are FloorScore® certified, maintaining a healthy air quality for indoor use. BWF (badminton) and ITTF (Table-tennis) approved, we also provide flooring solutions for classrooms, gymnasiums and multi-use facilities.



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Glimpses



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Summer times are to don those swimming costumes and indulge in water activities...and Jalaram has recently launched its new collection Swim X Swimming Wear to help you pick a stylish asnd comfortable swimsuit.

Available for girls, boys, women and men, the brand offers a wide range for different age groups. Girls can choose from a variety ranging in sizes S to 4XL that are priced at INR 695 to 1,245. While for boys the sizes range from S to 2XL and come at a price from INR 330 to 955.

For women, the sizes range from L to 4XL and the price range is INR 1160 to 1,995, while for men the

sizes are S to 4XL and the price is INR 545 to 665.

Ladies and girls have a variety to choose from sleeveless, capris, half sleeves, full sleeves and full legs as well as body suits. There are also hot sorts, cycling sorts, ankle-length tights,

and t-shirts as well skating suits, for them. For men, there are t-shirts, swimming trunks and jammers and boys also have the added option of bodysuits and swimming suits.

The fabric used is 82 per cent nylon and 18 per cent elastane and there are a range of colours such as black, grey, blue, reed, wine, etc. Besides, the brand also offers swimming accessories such as ear plug, swimming caps and googles.



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To facilitate us in supplying the best of the best, CSML is the Official Distributors for major International Amusement Manufacturers like Brunswick Bowling Products, USA, Sam Billiards, Intercard Inc., TouchMagix, SEGA, Bandai Namco, and many more.

- Whether you have a 500 sq. Ft or 5 Acre of space, we help you executive your ideas and deliver your dreams.
- We assist you by providing the following Services & Solutions:
- Site analysis
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- Logistics support
- Installation, Training & Commissioning,
- Management contract.

CSML has a full support team of professionals who help you analyse the best suited equipment/model for your location as per your budget, expertly install your equipment, professionally train your staff on its use and maintenance.

We finely adapt our offerings to suit the characteristics of your property/ project, area, consumer profile and budget.

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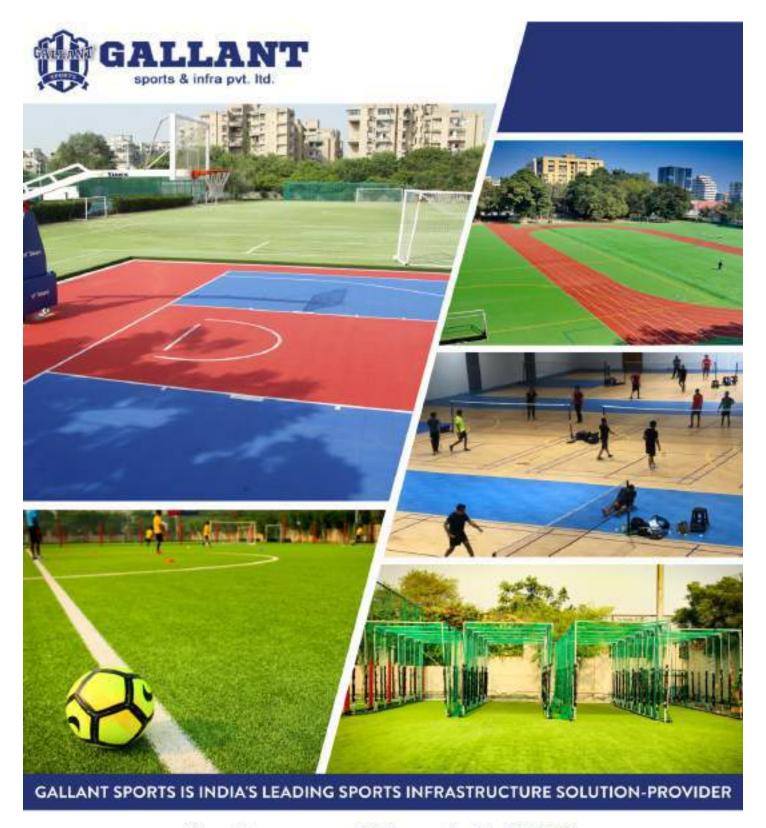
Gallant Sports is into sports infra development as well as running Sports Arenas. At Gallant Sports, we have been pushing for innovative products specifically for the Indian market at the most effective price points. These innovations have been either by way of bringing new products made by globally ranked manufacturers with proven track records, or by innovative uses of existing products. In doing so, Gallant manages products and provides solutions for better usage in limited indoor and outdoor spaces, provides better ROI for the investors, and even addresses ecological concerns such as water saving and recycling of turfs.

Within 3 years, Gallant Sports has already become the largest Indian importer of Artificial Sports Grass and PP Interlocking Tiles and is not far behind in Sports PVC Vinyl Flooring. Gallant has also become the first company in India to have launched GrassCool Artificial Turf that remains 10° cooler than any other artificial turf as well as the 100% recyclable PRT Series Artificial Turf.

Gallant is also looking g for like minded Dealers in different cities to take the products and Infra to the next level. Gallant Sports has also started academies and arenas all over India making it one of the biggest companies who are setting up arenas for the local community to play in world class facilities.



Nasir Ali Founder & CEO



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Our principals –KDF for Synthetic surfaces based in GREECE. & Apex Sports Wooden flooring import –North America, Canada, Germany & Our Sports Manufacture Unit in India at Jaipur Rajasthan We are the suppliers of various sports surfaces to Olympics, South Asian Games. & Govt. & Private Sectors.

Further, we are the first Indian Company to be approved & accredited by the World Squash

Federation (WSF) thus bringing our squash courts to the International standards.

APEX as one of the India's only Company providing turnkey solutions to Sports Systems, has been setting milestones and landmarks by providing quality services to some of the leading Sports associations, Corporate, Government, Semi Government sectors & Defense services across the country.

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We are renowned manufacturer, importer of high quality Synthetic Sports Surfaces which includes, Outdoor Synthetic Sports Surfaces, Indoor Sports Flooring, Artificial Synthetic Grass Fields etc. Our design section does their best to make it technically sound and aesthetically beautiful. We offer our esteemed customers prompt services and timely supply of quality Synthetic Sports Surfaces at reasonable prices. Our professional, well qualified and skilled staff enables us to achieve complete customer's satisfaction. We have completed projects with Indian Air Force, Indian Army and Indian Coast Guard along with many other prestigious clients across India.

Our Team

At Lakshmi Sports, we have carefully selected the right and skilled personnel to properly manage our business. All the team members are well-versed with all the latest techniques. Besides, honest efforts of our team members have helped us to attain the satisfaction of our clients.

Our Vision

We are dedicated to make sports faster, stronger, and loved by more and more people all over India, with the most advanced technologies we put on surfacing and sports infrastructure. We would like to see India equipped with the latest technologies and be at par with the developed nations in sports infrastructure, and which should eventually reach to every part of our country especially rural areas where we have immense potential.

Our Mission

62 years ago, with a bold ambition to bring sports to a higher level, we founded Lakshmi Sports. Looking back at what we've been through and what we've brought to our country, we further thrive to provide a world class sports infrastructure at a reasonably good price, which is accessible by the masses.

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Our quality controllers closely monitor every stage in order to provide international quality range of products. We have also incorporated testing and R&D facilities, in order to keep a proper check on the quality of our products and also improvise it. Our success in the industry leverages on our capacity of providing customized solutions, timely delivery schedules, best of services and ability to handle our projects which has further led us to earn repeated business orders from our loyal clients.

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THERMO BLOW ENGINEERS was born in the year 1986 and Its journey till now has been remarkable. The company was founded by Mr Vijay Kumar Grover who is the Managing Director at THERMO BLOW ENGINEERS. We are a Company that learned, failed and succeeded over the years and now one of the leading names in the sports industry. Since its inception the company emphasized on working with honesty and customer satisfaction rather than making sales by false commitments. The Company started with manufacturing of Health and Fitness /GYM Equipment and after gaining Trust and name the company gradually spread its branches into all sports facilities Like Sports Flooring, Sports Poles and other sports equipment. Over the years by delivering results the company has earned a name in the industry.



While the company was in the midst of its evolvement in the year 2005 Mr Chandan Grover a Mechanical Engineer by qualification now (VICE PRESIDENT) with the company, joined the company to make it even better with the help of his technical knowledge, Right Supervision and Positive attitude towards the customers helped the company to deliver even better products in terms of quality, life and usage due to which International clients took interest and began dealing. In the year 2016 Mr Puneet Grover an MBA by academic qualification joined the company has been consistently working on delivering better results.

The company now owns 4 units to cater to all its clients with two brands namely "KEEPFIT AND FITFLEX". THERMO BLOW ENGINEERS is a sports facility developer with different teams playing different roles for Marketing, Quality, Customer Handling, Accounts and Administration.

THERMO BLOW ENGINEERS is into INDOOR/OUTDOOR SPORTS FLOORING, INDOOR/OUTDOOR GYM EQUIPMENT, CHILDREN PARK EQUIPMENT, AND ALL TYPES OF SPORTS SURFACES FOR ALL SPORTS. So far THERMO BLOW ENGINEERS has served all types of clients from private, Government, Schools, Defence units, NGO's so on and so forth. Our journey has been remarkable and its credit goes to all our clients their Continuous trust in THERMO BLOW ENGINEERS. We Cordially thank all of you for all your support and promise you to serve in the coming years.





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By supplying, we have earned a favorable reputation in the industry. Our products are supplied to a large number of clients in domestic market. Owing to their various features, our products are being used in various residential, commercial, corporate, hospitals, hospitality and healthcare projects. Our firm is organized with the well trained and immensely skilled professionals, who work delicately and help us in accomplishing all the company targets within the committed time frame.

With assistance and under the leadership of our "Mr. Nimesh Patel", we have reached the good and distinct position in this tough competitive industry. His rich experience of 30 years has enabled us to develop our gamut as per the tastes of individual clients. It is owing to commitment and sharp business intellect that we have been able to witness a phenomenal growth and success in the competitive industry.



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TOY PARK DELHI PVT. LTD.

Toy Park Delhi Private Limited is a renowned enterprise which is involved in importing Playground Equipments, Playschool Equipments, Toys, Recreational Products, Amusement Products, Outdoor & Indoor Fitness and Sports items from all over the world and wholesaleing in India since 1992.

In 1997, we entered retailling and opened the "Largest Toys & Gift Store in Northen India" by the brand name of "TOY PARK".

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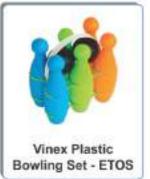




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Desan International is a prominent manufacturer and supplier of Sports Equipment in India. We manufacture a comprehensive array of sports products like Badminton, Football, Basketball, Tennis, Handball, Volleyball, Cricket, Boxing, Athletics and Speed Training Equipment. These Equipment are made from superior grade raw material and sophisticated machines.

The products and services offered by us are widely acknowledged in the industry for their features like high strength, dimensional accuracy, low maintenance, longer service life and fine finish. Backed by a technologically-advanced infrastructural facility, equipped with ultra-modern machinery, we are able to meet the urgent demands of customers in an efficient manner. The machines installed at our infrastructure facility are operated by a team of diligent and dexterous professionals, who hold extensive knowledge of this domain. Providing customized facility to our customers on the basis of various specifications, we have mustered huge client-base across the market.







We are engaged in providing customers with the most efficient services, from design and quality control to finished product manufacture. Moreover, to ascertain its quality, design and other attributes, these are carefully checked during production and prior to delivery. And also the proposed collection is tested on several quality parameters before handing over to the customers. Clients can avail this range in various designs, shapes and sizes at market leading price within given period of time.



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In short about ECOSOFT INDIA PVT LTD.

Our Company Ecosoft (Wuxi Fuxing) engages in manufacturing carpets of superior & medium grade carpets and Artificial grass carpets. We are The first manufacturacturer of commercial cushion backing carpet tiles and soft bitumen backings.

Which are applied in public places with passenger flow such as office buildings, stores, places of amusements, vessels stations and airports.

ECO, means "environment and ecology": soft, the name of cushion backing.

"Eco-Soft" indicates carpet titles we produced are ecological and soft, and our main tenet is to establish environmental brand of carpet tiles with greater competitive. The sign "O" represents a wonderful dream which is made by these colorful lines, when it extends into "soft", curve and characters' integration appeared; it is just same as the great combine of classical culture and modern fashion.

The colorful lines' outspread of Eco-Soft makes a beautiful hand scroll of painting, it tells the spirit of corporate culture: "ECO" ---using recycled resources to do better quality in this carpet tiles' development space in order to complete Eco-Soft.

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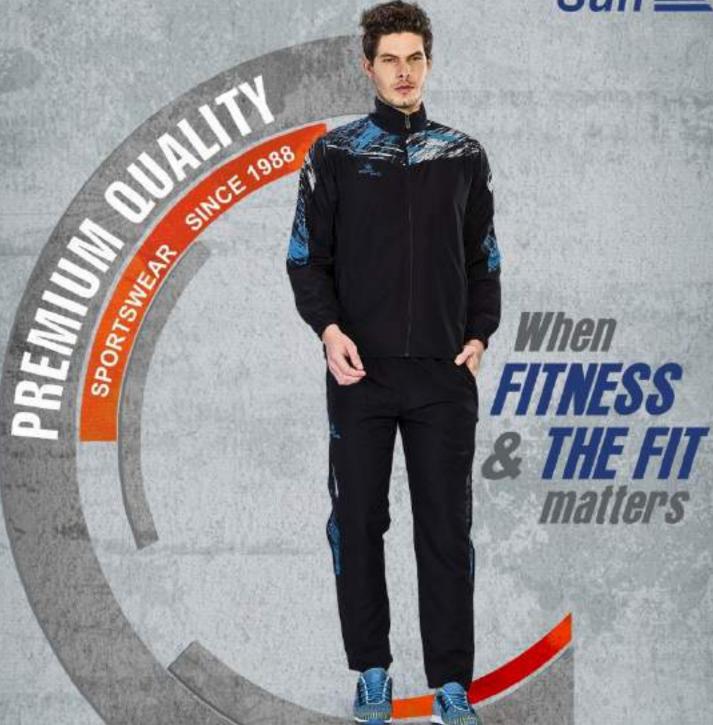


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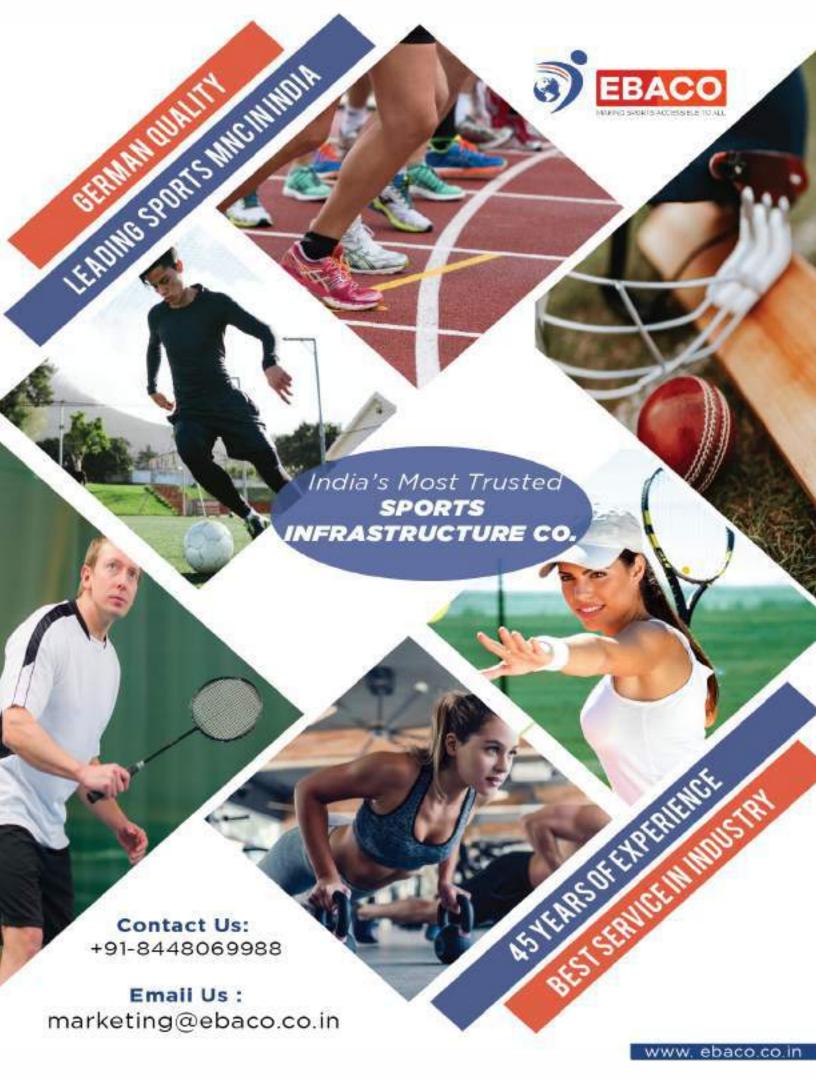
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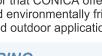


source." At CONICA, we take this motto literally. From single product components through to complete systems, our customers can choose from a wide range of individually tailored solutions. CONICA accompanies its customers every step of the way - from consultation, ordering and delivery all the way to construction site support and technical services throughout the entire duration of the project. Two main segments form the basis of the CONICA flooring business:

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CONICA is THE specialist in the worldwide market for s recreational flooring. The product portfolio includes solutions for indoor and outdoor athletics tracks, multifund facilities, sports and multi-purpose halls, playgrounds and courts. Our expertise is backed up by a large number of international references and certificates -the best guarantee ou partners could wish for that CONICA offers them the most state of-the-art, reliable and environmentally friendly sports flooring systems for indoor and outdoor applications.



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For more detail about Sponsorship & Stall booking, please contact:

Mr. Swadesh Kumar

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INTRODUCTION

ZYREX is a part of the group of family managed companies established in 1908 and is presently managed by the third generation. Starting business in 1908 in the wood working industry, we gradually expanded from sawing of timber & machining of tongued and grooved boards to a full-fledged joinery and carpentry work shop manufacturing Doors, Windows, Modular Kitchens and Sports flooring on a mass production basis.

With the passage of time tremendous information, practical now how and technical expertise have been assimilated and channeled into the manufacturing methods and techniques being used by Us which is helping Us get the much needed edge over current or would be competitors, either now or in the near future

ZYREX as one of the India's only Company providing turnkey solutions to Sports Systems , has been setting milestones and landmarks by providing quality services to some of the leading Sports associations , Corporate , Government & Semi Government sectors across the country.

Equipped with *in house timber machining and seasoning plants* at our state of the art factory located at Silvassa, coupled with technical collaboration with International Giants from US & Europe such as

- 1. M/s. Prospec Court System Limited, UK for their world famous "Ellis Pearson" brand Glass wall fittings for Squash Courts
- 2. M/s. Armourcoat Limited, UK for their world famous "Armourcoat" Hard Plaster System for Squash Court Walls
- 3. **M/s.HARO Sports, Germany** for their world famous "HARO" brand for the wooden flooring of Squash Court, Badminton Court & Multipurpose Hall. <u>www.haro-sports.de</u>
- 4. **M/s. American Tennis Courts Inc.** for their world famous "Latex-Ite" brands all weather synthetic outdoor coating systems for Tennis Courts

We at Zyrex are fully equipped & capable of taking up the most arduous and challenging assignments that our valued customers may demand from us.

We proudly state the fact that all our specialty floorings and wall systems have been approved by World renowned organizations like the World Squash Federation (WSF), Federation of International Basket ball Association (FIBA) & quality norms as laid in the German standard codes namely DIN.

With just a little **care**, **precaution and maintenance**, as laid down in our technical manuals **our valued Customers** can get long and trouble free services from installations designed, supplied & installed by us.

We shall appreciate requests for detailed technical information & specific queries which may be routed to Our Head Office Technical Division through regular mail or through E-Mail at salesmumbai@zvrexindia.com



putting world class technology under your feet.

Zyrex has taken the scope of wooden flooring beyond mere aesthetics to reveal its more rugged facet. With the development of an exclusive wooden sports flooring that conforms to international sports norms.

Brilliantly engineered to last indefinitely, **Zyrex wooden sports flooring** is technically superior in features like elegance, utility, durability, etc. The high point is player's comfort and safety: there's no impact on their knees, feet and ankles. **Zyrex wooden sports flooring** have helped players develop into champions.

Zyrex has successfully implemented many projects in India. The company has updated itself technologically by collaborating with some of the world's most reputed sports flooring firms like Armourcoat, Haro Sports, Latex-Ite, and Ellis Pearson.

Moreover, Zyrex wooden flooring offers a unique combination of style and sophistication along with low thermal conductivity, sound proofing ability, ease in cleaning and maintenance, make them more desirable, even for residential and commercial applications.

Our International Partners









Designer Doors & Frames • Wooden Floorings • Indoor & Outdoor Sport Courts.

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